

Tosh farrell

With over three decades of experience, Tosh Farrell, founder of The Footy Instructor and UEFA 'A' licensed coach, is recognized as a leading authority in youth football coaching. His expertise has been celebrated by Craig Brown CBE, former head coach of the Scotland men's national team, who described him as "arguably one of the foremost exponents of youth coaching in the game." Tosh's career highlights include serving as Head of International Football Development and Technical Coordinator at Everton FC, a distinguished English Premier League club. He has also shared his innovative philosophies and insights on youth coaching with Football Associations across the globe, further cementing his reputation as an international thought leader. Now, supported by a team of specialists, The Footy Instructor offers an unparalleled opportunity to elevate your club, players, and football community—both on and off the pitch.

Jose Baxter

"With over 20 years of experience in football as both a player and coach, he holds the distinction of being Everton's youngest Premier League starter. He has played more than 200 professional games, represented England at youth level, and, as a UEFA A and Elite Youth licensed coach, has been instrumental in coaching and developing top talent within Everton's academy."

Phil Hewitt

is currently the Strength and Conditioning coach at the University of Liverpool, a position he has held for 8 years. Prior to this he held a similar position for the Professional Game Match Officials Limited (PGMOL), a position he served for 5 years working with Premier and Football league referees. He has predominantly worked in Football, with players who have appeared at the World Cup, European championship, FIFA world club cup, as well as a variety of worldwide domestic competitions. For 5 years he oversaw all aspects of athletic development at Everton FC Academy. During this time, he was involved with the development of the youngest ever Premier League goal scorer (James Vaughan), the youngest ever debutant for Everton (Jose Baxter) and England national team player Ross Barkley along with a host of players who played internationally and though-out the football leagues. In addition, he worked with several of the England women who were based at Everton FC. He then took up a similar position at Al Ain FC (U.A.E) and within 2 years aided in the Academy winning national academy championships, had the most players in the national age group teams, and increased playing time of academy players in the First team. Originally from New Zealand, Phil has a wealth of experience having worked across four continents with athletes, both amateur and professional, from a variety of sports ranging from Rugby Union and Rugby League to Olympic athletes. He has presented internationally in the field of strength training and consulted in developing youth training programs. He has a teaching degree from Auckland University and a Bachelor of Science in Sports science from Liverpool John Moores University. He completed his PhD at the same institution where he examined the use of GPS technology to quantify the physiological demands of elite youth football and developed sport specific testing protocols. This data established criteria to differentiate between elite and non-elite players and its subsequent implications for training design which he has incorporated into his programs.